Western Washington University
Children’s Literature Conference

Saturday, February 25, 2012
Performing Arts Center
Concert Hall
9:00 am – 2:45 pm
Dear Conference Participant,

Welcome to the 9th Annual Western Washington University Children’s Literature Conference! It is always a pleasure to see those of you who have faithfully attended over the span of our last eight years and we offer a special hello to those of you attending for the first time. Nancy Johnson, the founder of this conference, continues her two-year teaching appointment in Singapore – but she is with us in spirit!

As is our tradition, we gather for this year’s conference to share stories. Amidst the cacophony of media bites, agendas, and trends, it is good to take some time to reflect on the power of literature and illustration. We know the magic of a good book in the hands of young readers, children, and teens. And, we know it in our own souls. Most of us have been “occupying” the comfiest arm chair in the house, the softest blanket on the grass, and brightest corner in the library for a long time. Today, we invite you to occupy your inner child and imagine the possibilities. Our conference honors the continuum of learning from birth to child, young adult to higher education, and into adult lifelong learning and exploration.

This year we bring you three outstanding and award-winning presenters in Patrick Carman, Laura Kvasnosky, and Gary Schmidt. They are prepared to illuminate the craft of creating children’s and young adult literature. As a supplement to their presentations, enjoy the profile highlights within this program that provide biographical information, books lists, and selected thoughts. For your inspiration, the 2012 award winners in children’s and young adult literature are listed.

Today will be brim full of opportunities to celebrate our shared passion for children’s and young adult literature. We come together for a short while to revel in the extraordinary world of the writing, illustration, craft, and serendipity of books. We hope you’ll continue to mark your calendar for the last Saturday of February as a reminder to return to Western’s campus for this annual celebration of literature and illustration for children and young adults.

Welcome and enjoy the conference!

Sylvia Tag
Librarian, The Western Libraries, and Conference Coordinator
February 2012
WWU Children’s Literature Conference  
Saturday, February 25, 2012  
Performing Arts Center ~ Concert Hall

8:00-8:50 a.m. ........Registration, coffee/muffins, book sales & autographing  
                      PAC lobby areas

9:00-9:10 a.m. ........Welcome: Sylvia Tag  
                      Concert Hall

9:10-10:10 a.m. ......Author Presentation  
                      ~ Patrick Carman

10:20-11:20 a.m. ....Author/Illustrator Presentation  
                      ~ Laura Kvasnosky

11:30-12:15 a.m. ....Lunch

12:15-12:45 p.m. ....Book Sales & Autographing  
                      PAC lobby areas

1:00-1:10 p.m. .......Announcements: Sylvia Tag  
                      Concert Hall

1:15-2:15 a.m. .......Author Presentation  
                      ~ Gary Schmidt

2:15-2:45 a.m. .......Question & Answer Panel

2:45-3:15 p.m. .......Book Sales & Autographing  
                      PAC lobby areas
Patrick Carman

“The size of your body is just right. The only question is whether you’re big enough inside.”
—from The Dark Hills Divide

(From the author’s website) Patrick Carman is the award-winning author of many books for young adults and children. He grew up in Salem, Oregon, and graduated from Willamette University. He has worked in advertising, game design, and technology. Carman has been a lifelong writer and storyteller. He writes books for young adults and children for Scholastic and Little Brown Books For Young Readers. His bestselling series work includes The Land of Elyon, Atherton, Elliot’s Park and Skeleton Creek. He has also written one of the books in the 39 Clues series. Carman’s books have been translated into approximately two dozen languages.

Carman spends his free time supporting literacy campaigns and community organizations, fly fishing, playing basketball and tennis, doing crosswords, watching movies, dabbling in video games, reading (lots), and (more than anything else) spending time with his wife and two daughters.

A Selection of Patrick Carman’s Work
Saving Mr. Nibbles!, Orchard Books (New York, NY), 2008.
Skeleton Creek, Scholastic/PC Studio (New York, NY), 2009.
The Black Circle, Scholastic (New York, NY), 2009.
Trackers, Scholastic (New York, NY), 2010.
Floors, Scholastic (New York, NY), 2011.
**Significant Awards and Honors**

National Literacy Explore New Worlds Booklist – *Land of Elyon*

2005 iParenting Media Award; 2005-2006 Cochecho Readers Award; 2007 National Lamplighter Award – *The Dark Hills Divide*

2008 Kids Wings Award; 2008 Junior Library Guild Premier Selection; Short Listed for 2008 Texas Bluebonnet Award – *The House of Power*

2008 E.B. White Award Nominee; 2009-2010 Truman Award Nominee – *Atherton*

2008 Lamplighter Award – *Beyond the Valley of Thorns*

2011 YALSA Quick Picks for Reluctant Readers – *Thirteen Days to Midnight*

2011 QED Award for Digital Book World – *Dark Eden*

**Selected Thoughts from Carman**

(all questions come from the FAQ on the author’s website)

*Why does Patrick Carman create Multimedia or Transmedia books?*

One of Mr. Carman’s passions is getting young people excited about reading. Seeing the trends in technology he realizes that getting kids to sit down and read a book is more difficult now that it ever has been. Transmedia is a way for young people to bridge the gap between technology and reading.

*What’s the hardest thing about being a writer?*

Mr. Carman is a social butterfly, so the hardest thing about writing is closing the door and staying alone for hours on end.

*Are there any special themes Mr. Carman is trying to explore in each series?*

*Elliot’s Park* is all about cooperation in solving problems and being willing to ask for help. The importance of teamwork and friendship are also key themes. *The Land of Elyon* is largely about finding your place in the world, overcoming fear, and not reading a book by its cover. *Atherton* is at once about protecting the world we live in and having the courage to change and grow. *Skeleton Creek* is a book and a movie at the same time, but it’s also a story about friendship, trust, and stepping out into the world even when we’re afraid.
Are any of the characters in Mr. Carman’s books based on real people?
Very rarely. It’s far more common to find a certain character trait or a physical feature based on someone Mr. Carman knows. He has, on occasion, inserted a character based on someone he knows, but he has not revealed who those characters and people are.

What are Mr. Carman’s favorite books and writers?
Mr. Carman’s favorite writers are John Steinbeck, David James Duncan, Fyodor Dostoevsky, Roald Dahl, Charles Dickens, JRR Tolkien, Norman Maclean, Edgar Allen Poe, and Richard Russo.

Bookmark Patrick Carman
Patrick’s Homepage –
http://www.patrickcarman.com/author/faq/

Patrick Carman TED Talk –

Podcast with ChoiceLiteracy –

Interview with Kidsreads.com –
http://www.kidsreads.com/authors/au-carman-patrick.asp

Interview with YA Reads –
http://www.yareads.com/author-interview-patrick-carman/author-interviews/900

Interview with Alternate Reality Gaming Network –
http://www.argn.com/2010/05/interview_with_authorpatrick_carman/
Laura McGee Kvasnosky

“I don’t think of my characters as animals. Rather, as humans in fox suits … there is something about those fox suits that makes it easier to get to the heart of things.”
—Laura McGee Kvasnosky

Prior to finding success as an author and illustrator, Kvasnosky manufactured over 10,000 clay Christmas ornaments in her kitchen and worked as a graphic designer for 15 years. Her favorite career, however, was being a mom to her two now-adult children. Kvasnosky holds a BA in Journalism from Occidental College. She is a founding instructor of the University of Washington’s Writing for Children certificate program, and has been an intermittent instructor at VCFA MFA-WCYA since 2001. Interestingly, Kvasnosky didn’t start to actively pursue her author dreams until she was 40, when she was inspired to sign up for Keith Baker’s class in Picture Book Making. This was where the precursor to the first Zelda and Ivy book was born, under the title Summer Shorts.

Kvasnosky does many workshops in elementary schools and is also the co-founder of “The Inside Story,” a salon where children’s book authors and illustrators in the Seattle area meet twice yearly to introduce their new books. Though she hails from Northern California, Kvasnosky lives in Seattle with her husband, John, and a Springer Spaniel named Izabella. She has written and illustrated 15 picture books and a middle grade novel. Her book, Zelda and Ivy: The Runaways, won the 2007 Theodor Seuss Geisel Beginning Reader Award. Writing and illustrating is now her full-time job.

A Selection of Laura McGee Kvasnosky’s Work
Zelda and Ivy and the Boy Next Door, Candlewick Press (Cambridge, MA), 1999.
Zelda and Ivy: Keeping Secrets, Candlewick Press (Somerville, MA), 2009.
Zelda and Ivy: The Big Picture, Candlewick Press (Somerville, MA), 2010.
Frank and Izzy Set Sail, Candlewick Press (Cambridge, MA), 2004.

Significant Awards and Honors
1999 SCBWI Golden Kite Honor – Zelda and Ivy
2007 Theodor Seuss Geisel Award – Zelda and Ivy: The Runaways

Selected Thoughts from Kvasnosky
What do you think makes a good story?
A sublime combination of heart and surprise and language. Characters that engage. Humor is nice. Like a good garden, I think a good story has light shining through it.

Why do you write for young people?
I wonder about this myself. Partly I think it is because the stories that I want to tell are about children. Writing is a way to figure things out and apparently I am still thinking about my younger years. I admit to terminal nostalgia. I’ve been a bookworm since I learned to read. Books have always shaped my understanding of how the world works. They offer comfort, information, inspiration and entertainment. I like to think my own books will matter to my readers in similar ways. I am also interested in creating picture books because I loved those years when my kids were little and we sat together in a big chair and entered the world of a book together.

Do you have any interesting writing quirks?
I work best to Springer Spaniel snores.

You’ve worked extensively with elementary school children to develop their writing and illustrating skills. Do you have any favorite memories associated with these experiences?
I am often astonished by the stories students write. Sometimes I am taken by a simple moment profoundly caught in words and images. Sometimes a story grabs me because it’s funny or exciting. But without exception, stories that come from a person’s true heart have the power to connect. I love the stories kids create, and, just as much, I love the creating, that charged
atmosphere where ideas are given voice.

**In The Runaways, Zelda and Ivy make a time capsule for future children. What would you put in yours?**

In a way, a book is a time capsule. For instance, in the Zelda and Ivy books I have gathered up some sense of my childhood and, as long as the stories are read, they bring those times forward.

This would be a good task for a writing and/or illustration class: Choose a handful of objects that speak of your stay on this earth. I suppose it should reflect 2012 technology. My iPhone, maybe. If I could part with it. But I think I’ll choose a more personal assemblage:

- The silver napkin ring Laura Mary from my Granny Aggie’s table
- A love letter, typed on John’s college typewriter
- An acorn gathered on Kea with my sister Nan
- Something ukulele – will the time capsule be big enough to include a whole ukulele and playing instructions? I am sure the future will want to play ukuleles.

**Bookmark Laura McGee Kvasnosky**

Laura’s Homepage –
http://www.lmkbooks.com/

Laura’s Blog with Other Authors –
https://booksaroundthetable.wordpress.com/

VCFA MFA Program’s Blog –
http://writeatyourownrisk.posterous.com/

Podcast with Just One More Book!! –

Author Interview on Elizabeth Varadan’s Fourth Wish –
“Books can ignite fires in your mind, because they carry ideas for kindling, and art for matches.”
—from Lizzie Bright and the Buckminster Boy

Before settling on an English major in his senior year of college, Gary D. Schmidt went from wanting to be a naval officer to a veterinarian (because of the James Herriot books and the PBS show) to a lawyer. Now a professor at Calvin College, Schmidt specializes in children’s and medieval literature, and has written and co-written several scholarly texts in those areas. These include studies on Katherine Paterson, Hugh Lofting and Robert McCloskey, among others. His first work of fiction was actually a grad school diversion, and it was rejected—something which he is very grateful for today. In 1996 Schmidt wrote The Sin Eater, which he sent to the critically acclaimed children’s author Katherine Paterson’s editor, Virginia Buckley. She accepted it.

Schmidt’s favorite stories as a child came from a collection of books edited by Olive Beaupre Miller, named My Bookhouse, but the book that stays on his desk whenever he’s writing is The Little World of Don Camillo by Giovanni Guareschi. Of his own books, he doesn’t have a favorite. However, Schmidt received both a Newbery Honor and Printz Honor for Lizzie Bright and the Buckminster Boy and a Newbery Honor for The Wednesday Wars. He lives with his family on a 150-year-old farm in Alto, Michigan, where he splits wood, plants gardens, writes, and feeds the wild cats that drop by.

A Selection of Gary D. Schmidt’s Work

Pilgrim’s Progress, W.B. Eerdmans (Grand Rapids, MI), 1994.

**Significant Awards and Honors**
2005 Printz Honor; 2005 Newbery Honor – *Lizzie Bright and the Buckminster Boy*
2008 Newbery Honor – *The Wednesday Wars*
2011 National Book Award YPL Finalist – *Okay for Now*
2011 Michigan Author Award Winner

**Selected Thoughts from Schmidt**
*What do you think makes a good story?*
E. M. Forster says a good story is one that makes the reader want to turn the page. In other words, you want the reader to say, “I wonder what happens next?” Of course, if the reader is not saying that, then probably the story stinks. I think he’s exactly right. A good story should make the reader want to know more about what is going to happen to characters he or she cares about in a place that matters for reasons that matter.

*Why do you think children’s literature is important?*
Children’s books are critical because it’s where we begin. It’s that simple. If you are a reader, you most probably began with children’s books. This is where you begin to learn the language, to see how words work together, to construct narrative, to understand cause and effect, to see growth and theme, to become analytical. AND this is where we learn to take delight in the arts.

*Do you have any interesting writing quirks?*
No, I’m completely boring. Really. I work at a typewriter in a shed with a woodstove and a couple of border collies.

*You’ve said that you think there’s “something in the culture” that makes reading more popular for girls than boys. Do you hope that books like The Wednesday Wars will help to encourage more boys into reading?*
It’s a strange place we are, when girls so far outstrip boys in their reading skills. So yes, I think any writer hopes that guys will read his or her stuff, and will be engaged by it. You also hope that in this culture, ways can be
found to authentically validate a guy liking books, in ways that match or go further than a guy liking, say, track, or soccer. But, frankly, I doubt this will happen. So I sometimes feel like I write for the guy who sticks the book in his backpack and goes home to read it without telling anyone about it. And that’s fine.

You’ve mentioned that “most writers with children really take their inspiration more from their own childhood than they do from the childhood of those immediately around them,” which is sort of evident by the time periods you’ve set your books in. Did you know a Doug Zwieteck or a Holling Hoodhood when you were young?
Holling Hoodhood is about as close to autobiography as I’m likely to ever get. One publisher once asked me to think about writing a memoir, and I wrote back to say that I felt I already had.

What issues do you think belong to the next generation of children’s book authors and illustrators? Do you have any advice for them?
Ignore the fads. Ignore what you’re supposed to write to be popular. Don’t do vampires and dark apocalyptic stuff. Be original.

Bookmark Gary D. Schmidt:
Gary’s Homepage –
http://www.hmhbooks.com/schmidt/

Video Interview with Kirkus Reviews –
http://www.youtube.com/watch?v=YjX6uY1BzMk

Video Interview with Author Magazine –
http://www.youtube.com/watch?v=jmbEVWJU1rE

Okay for Now Review in School Library Journal –
http://blog.schoollibraryjournal.com/afuse8production/2011/02/12/review-of-the-day-okay-for-now-by-gary-d-schmidt/

ReadKiddoRead Talks to Gary Schmidt –
http://readkiddoread.ning.com/page/gary-schmidt

Feature Article in Calvin College’s Spark Magazine –
http://www.calvin.edu/publications/spark/2006/spring/schmidt.htm

May 2011 Webcast at New York Public Library –
http://www.nationalbook.org/nba2011_ypl_schmidt.html
2012 Newbery and Caldecott Medal Winners

2012 Newbery Medal Winner
Dead End in Norvelt by Jack Gantos (Farrar Straus Giroux)

2012 Newbery Honor Books
• Inside Out & Back Again by Thanhha Lai (HarperCollins)
• Breaking Stalin’s Nose by Eugene Yelchin (Henry Holt)

2012 Caldecott Medal
A Ball for Daisy illustrated and written by Chris Raschka (Schwartz & Wade Books)

2012 Caldecott Honor Books
• Blackout illustrated and written by John Rocco (Disney/Hyperion)
• Grandpa Green illustrated and written by Lane Smith (Roaring Brook Press)
• Me … Jane illustrated and written by Patrick McDonnell (Little, Brown)

2012 Robert F. Sibert Informational Book Award
Balloons over Broadway: The True Story of the Puppeteer of Macy’s Parade by Melissa Sweet (Houghton Mifflin)

2012 Sibert Honor Books
• Black & White: The Confrontation between Reverend Fred L. Shuttlesworth and Eugene ‘Bull’ Connor by Larry Dane Brimner (Calkins Creek)
• Drawing from Memory, written and illustrated by Allen Say (Scholastic)
• The Elephant Scientist, written by Caitlin O’Connell and Donna M. Jackson, photos by Caitlin O’Connell and Timothy Rodwelland (Houghton Mifflin)
• *Witches!: The Absolutely True Tale of Disaster in Salem* written and illustrated by Rosalyn Schanzer (National Geographic)

### 2012 Coretta Scott King Author Award

*Heart and Soul: The Story of America and African Americans* written and illustrated by Kadir Nelson (Balzer + Bray)

### 2012 Coretta Scott King Author Honor Books

- *The Great Migration: Journey to the North* by Eloise Greenfield, illustrated by Jan Spivey Gilchrist (Amistad)
- *Never Forgotten* by Patricia C. McKissack, illustrated by Leo and Diane Dillon (Schwartz & Wade)

### 2012 Coretta Scott King Illustrator Award

*Underground: Finding the Light to Freedom* illustrated and written by Shane W. Evans (Roaring Brook Press)

### 2012 Coretta Scott King Illustrator Honor Books

- *Heart and Soul: The Story of America and African Americans* written and illustrated by Kadir Nelson (Balzer + Bray)

### 2012 Theodor Seuss Geisel Award

*Tales for Very Picky Eaters* written and illustrated by Josh Schneider (Clarion Books)

### 2012 Geisel Honor Books

- *I Broke My Trunk* written and illustrated by Mo Willems (Hyperion)
- *I Want My Hat Back* written and illustrated by Jon Klassen (Candlewick Press)
- *See Me Run* written and illustrated by Paul Meisel (Holiday House)
2012 Michael L. Printz Award for Excellence in Literature for Young Adults

Where Things Come Back by John Corey Whaley (Atheneum)

2012 Printz Honor Books

• Why We Broke Up by Daniel Handler, illustrated by Maira Kalman (Little, Brown)
• The Returning by Christine Hinwood (Dial Books)
• Jasper Jones by Craig Silvey (Alfred A. Knopf)
• The Scorpio Races by Maggie Stiefvater (Scholastic)

2012 Schneider Family Book Awards

• close to famous by Joan Bauer (Viking)
• Wonderstruck: A Novel in Words and Pictures by Brian Selznick (Scholastic)
• The Running Dream by Wendelin Van Draanen (Alfred A. Knopf)

2012 Pura Belpré Author Medal

Under the Mesquite by Guadalupe Garcia McCall (Lee & Low)

2012 Belpré Author Honor Books

• Hurricane Dancers: The First Caribbean Pirate Shipwreck by Margarita Engle (Henry Holt)
• Maximilian and the Mystery of the Guardian Angel: A Bilingual Lucha Libre Thriller by Xavier Garza (Cinco Puntos Press)
2012 Pura Belpré Illustrator Medal

*Diego Rivera: His World and Ours* illustrated and written by Duncan Tonatiuh (Abrams Books)

2012 Belpré Illustrator Honor Books

- *The Cazuela that the Farm Maiden Stirred* illustrated by Rafael López, written by Samantha R. Vamos (Charlesbridge)
- *Marisol McDonald Doesn’t Match / Marisol McDonald no combina* illustrated by Sara Palacios, written by Monica Brown (Children’s Book Press)

2012 Orbis Pictus Award

*Balloons over Broadway: The True Story of the Puppetteer of Macy’s Parade* by Melissa Sweet (Houghton Mifflin)

2012 Orbis Pictus Honor Books

- *Amelia Lost: The Life and Disappearance of Amelia Earhart* by Candace Fleming (Schwartz & Wade)
- *Father Abraham: Lincoln and His Sons* by Harold Holzer (Calkins Creek)
- *Pablo Neruda: Poet of the People* by Monica Brown, illustrated by Julie Paschkis (Henry Holt and Company)
- *Terezin: Voices from the Holocaust* by Ruth Thomson (Candlewick Press)
- *The Mangrove Tree: Planting Trees to Feed Families* by Susan L. Roth and Cindy Trumbore (Lee & Low)
2012 YALSA Award for Excellence in Nonfiction for Young Adults

*The Notorious Benedict Arnold: A True Story of Adventure, Heroism, & Treachery* by Steve Sheinkin (Flash Point/Roaring Brook Press)

2012 YALSA Nonfiction Finalists

- *Sugar Changed the World: A Story of Magic, Spice, Slavery, Freedom and Science* by Marc Aronson and Marina Budhos (Clarion Books)
- *Bootleg: Murder, Moonshine, and the Lawless Years of Prohibition* by Karen Blumenthal (Flash Point/Roaring Brook Press)
- *Wheels of Change: How Women Rode the Bicycle to Freedom (With a Few Flat Tires Along the Way)* by Sue Macy (National Geographic Children’s Books)
- *Music Was IT: Young Leonard Bernstein* by Susan Goldman Rubin (Charlesbridge)
Our Previous Speakers
WWU Children’s Literature Conference over the years . . .

2004 Speakers
Keith Baker
Pam Muñoz Ryan
Suzanne Fisher Staples

2005 Speakers
Avi
Nina Laden
Katherine Paterson
Janet Wong

2006 Speakers
Jon Agee
Laurie Halse Anderson
Emily Arnold McCully
Deborah Wiles

2007 Speakers
Candace Fleming
Lois Lowry
Pat Mora
David Wiesner

2008 Speakers
Chris Crutcher
Christopher Paul Curtis
John Rocco
Eric Rohmann

2009 Speakers
Joan Bauer
Kadir Nelson
Sara Pennypacker
Brian Selznick

2010 Speakers
Marla Frazee
John Green
Allyn Johnston
Gerald McDermott
Linda Sue Park

2011 Speakers
Kirby Larson
Chris Raschka
A Note of Thanks

Today’s conference exists because of the many believers who contributed time, energy, talent, and hard work. A special thanks to our WWU English education and Woodring students, along with Whatcom Community College students, who have volunteered behind the scenes over the course of the last month and up through today. Additional gratitude goes to the English Department, Western Libraries, Extended Education Conference Services, the PAC facilities team, and the following individuals whose tremendous effort and spirit has contributed to the success of this year’s conference.

Robyn Adcox       Janel Gustafson
Julie Addis Smith  Connie Mallison
Chris Baker        Virginia Nix
Diana Bakkom       Pam Pottle
Tracy Bertels      Molly Schermer
Andrew Blick       Sandi Sutterman
Kathryn Boyd       Keith Turley
Alec Chunn         Sherri Winans

Scholarships are vital to the success of this conference and we are deeply grateful to everyone who donated funds. We extend a special thanks to Dean Rios and The Woodring College of Education for their generous support towards student scholarships. Thank you to the folks at Village Books and Launching Success Learning Store.

Children’s Literature Conference Board:
   Theresa Hadley
   Bethany Hoglund
   Aubri Keleman
   Sher Smith Ross

Nancy Johnson is just a mouse click away!
Visit Nancy’s online blog: http://nancyjjohnson.com/blog/

Evaluation

Please take a few minutes today to provide us with feedback about this year’s conference. An evaluation form is located in your packet – boxes to collect these forms will be available in the PAC lobby at day’s end.

Thank you!
PLAN NOW TO ATTEND THE 2013 WWU CHILDREN’S LITERATURE CONFERENCE FOR OUR 10TH ANNIVERSARY!

Scheduled for February 23, 2013

www.wwuclc.com

“Reading takes us away from home, but more importantly, it finds homes for us everywhere.”
- Hazel Rochman